



NASCUG VIII

Jack Donovan

NASCUG Chairman

Co-Founder and President, ESLX

February 19, 2008

North American SystemC User's Group

- **Goal: Accelerate the use of SystemC and Electronic System Level design by promoting the sharing of ideas among users and potential users**
 - www.nascug.org
 - Presentations usually picked and reviewed by a panel of users
 - Meeting Organized by Users
 - ◆ Tor Jeremiassen - Texas Instruments
 - ◆ Jean-François Boland, ing., Ph.D., École de technologie supérieure (ETS), Université du Québec
- **Closely aligned with OSCI**
 - www.systemc.org
 - Provide financial and logistical support

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Agenda

- **9:00-9:10** **Welcome and Agenda**
Jack Donovan, Chairman, NASCUG
- **9:10-9:25** **OSCI Update**
Mike Meredith, President, OSCI
- **9:25-9:45** **SystemC as a Tool for Product Definition**
David MacAdam, Integrated Device Technology, USA
- **9:45-10:05** **An Approach to Reusing Architectural Models**
Abhilash Nair, Texas Instruments Pvt. Ltd, India
- **10:05-10:25** **CORBA Based Co-Verification For System Design**
Pascal Giard, École de technologie supérieure, Canada
- **10:25-10:40** **Break**
- **10:40-11:10** **How to Apply TLM 2.0 to the "Real World"**
Bill Bunton, ESLX Inc, USA
- **11:10-11:30** **ARM's IP at the PV level and OSCI TLM 2.0**
Nizar Romdam, ARM, UK
- **11:30-11:50** **Lunch Buffet**
- **11:50-12:50** **OSCI TLM 2.0: Exploring the Growing Ecosystem of Commercially Available Tools, IP Models, and Services**
- **12:50-1:00** **Door Prize and Wrap Up**

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Lunch Program

- **OSCI TLM 2.0: Exploring the Growing Ecosystem of Commercially Available Tools, IP Models, And Services - What' Available Now and Plans for the Future**

- *Moderated by:* Tor Jeremiassen, Texas Instruments Inc.
-  Nizar Romdam, Product Marketing Manager, System Design Division
-  Stuart Swan, Sr. Architect, System-level Design & Verification
-  Patrick Sheridan, Director of Marketing
-  John Molyneux, President US Operations
-  David Black, CTO and Co-Founder
-  Mike Meredith, VP Technical Marketing
-  Eugene Zhang, President
-  Mark Glasser, Verification Technologist
-  Frank Schirrmeister, Director, Product Marketing, System-Level Solutions

Wrap

- **Please Completely Fill Out the Survey**
 - Your Survey is an entry for a door prize
 - Surveys are used to improve the next meeting
- **Join Us for **NASCUG IX** at DAC 2008**
 - June in Anaheim, CA
 - Consider Doing a Presentation - check www.nascug.org
 - Interested in Reviewing Presentations? See Me! Email Me!

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